

Publication

2023-2024

S.N o.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Calenda r Year of publicat ion	ISSN number
1	“Investment Strategy Vs Savings of Paid Personnel with Special Reference to Bengaluru City”	Ms.P.B.Deepa	Commerce	Samdarshi	2023-24	2581-3986
2	Reliability Assessments Using Stochastic Degradation Process for Current Time Analysis Cumulative Damage Models	Iyappan M	EMS	Reliability:Theory & Applications	2023-24	1932-2321
3	Improved Degradation Test Using Inverse Gaussian Process for Simple Step-Stress Model	Iyappan M	EMS	Reliability:Theory & Applications	2023-24	1932-2321
4	A Study On Work-Family Conflict Among Female Nurses	Dr Soniya	Management	INTERNATIONA L JOURNAL OF CREATIVE RESEARCH THOUGHTS - IJCRT	2023-24	2320-2882
5	Customer Satisfaction towards UPI payment System (special reference to Bengaluru South)	Ms Anusha	Management	International Journal of Creative Research Thoughts	2023-24	2320 2882

6	TheWhiteMan'sGreenBurden:APostcolonialEcocriticalStudyofRichardLeakey's Wildlife Wars: My Battle to Save Kenya's Elephants	Dr. Jhansi S	English	INDIAN JOURNAL OF NATURAL SCIENCES (IJONS)	2023-24	0976 – 0997 (Print)
7	An Emperical Analysis of “FDI trends Pre and Post Pandemic: Analyzing changes in Determinants and Flows”	Mr. Ravikiran Petluri	Management	Rabindra Bharathi Journal of Economics	2023-24	2347-4777
8	A Comprehensive Review on the Impact of Vacation on Teaching Effectiveness	Dr.Ramya	Commerce	International Journal of Advanced Research in Science, Communication and Technology (IJ	2023-24	2581-9429
9	A Study on Financial Performance of SFURTI -Scheme of Fund for Regeneration of Traditional Industries	Ms. Nikhitha S Thomas	Commerce	International Journal of Advanced Research in Science, Communication and Technology (IJ	2023-24	2581-9429
10	Viraleshikkhandi kinnara vimarsha	Dr Prachi Tripathi	HINDI	Harvest: An International Multidisciplinary and Multilingual Research Journal	2023-24	2582-9866

11	A Study on issues and challenges in cultivation of spices and the role of spice board with reference to kerala.	Dr.Pushpalatha	Commerce	Rabindra Bharathi University Jouranl of Economics	2023-24	0975-802X
12	Identification of Persisting Trend in the Indian StockMarkets Using AI	Ms.P.B.Deepa	Commerce	IEEE	2023-24	979-8-3503-1590-5
13	Adoption and impact of green banking products: a comprehensive study on customer behaviour and social media influence	Karthik P	Management	Journal of Management and Entrepreneurship	2023-24	2229-5348
14	Investment in Systematic Investment Plan (SIP) of private Mutual Funds-Perception of Investors' in Bengaluru	Karthik P	Management	Journal of the Asiatic Society of Mumbai	2023-24	0972-0766
15	Comparative Study On Brand Equity of Payment Apps In India	Mr. Ravikiran Petluri	Management	Educational Administration Theory and Practice Scopus indexed	2023-24	2148-2403
16	Media Contagion Suicides Among Married Women of India: Rethinking Women's Empowerment Practices in India.	Ms.Athira Alex	Psychology	Springer	2023-24	I978-3-031-25923-4
17	Comparative Study On Brand Equity of Payment Apps In India	Dr Chandrika Reddy P	Management	Educational Administration Theory and Practice Scopus indexed	2023-24	2148-2403
18	Chanakya's Legacy: Navigating Leadership and Management through Ancient Wisdom	Dr Chandrika Reddy P	Management	International Journal of Science and Research(IJSR)	2023-24	2319-7064

19	Globalization and Higher Education Institutions : Opportunities and Challenges for Academic Institutions in Implementing ITC	Dr Chandrika Reddy P	Management	Journal of Informatics Education and Research	2023-24	1526-4726
20	An Empirical study on Business Analytics and its impact on Human Resource Management system with reference to I T Based company in Bangalore	Dr Chandrika Reddy P	Management	International Journal of Cultural Studies and social Sciences	2023-24	2347-4777
21	An Empirical study on Business Analytics and its impact on Human Resource Management system with reference to I T Based company in Bangalore	Mr. Ravikiran Petluri	Management	International Journal of Cultural Studies and social Sciences	2023-24	2347-4777
22	AN INVESTIGATION ON CUTTING-EDGE CRM PRACTICES IN BANKING INDUSTRY: PARTICULAR FOCUS TO HDFC BANK IN THE MYSORE DISTRICT.	Shrunya A M	commerce	International Journal of Cultural Studies and Social Science	2023-24	2347-4777
23	Comparative study on brand equity of payment Apps in India.	Shrunya A M	commerce	Educational Administration Theory and Practice Scopus indexed	2023-24	2148-2403

24	Deshi Kannada kavya meemamse	Keerthy.P	Kannada	Harvest an International multidisciplinary and Multi lingual Research Journal	2023-24	2582-9866
25	Kumaravyasa Bharatha -ondu pakshi nota	Nagaraja A	Kannada	Harvest an International multidisciplinary and Multi lingual Research Journal	2023-24	2582-9866
26	Basavanavanara Bhashika sahithyaka- Dharmika-Samajika kranthigala ondu avalokana	Dr Jagadeesh babu B.V	Kannada	Harvest an International multidisciplinary and Multi lingual Research Journal	2023-24	2582-9866
28	NEO-RICH COUPLES IN THE NOVELS OF SUDHA MURTHY: A STUDY	Sathish Kumar T	English	International Journal of Creative Research Thoughts (IJCRT)	2023-24	2320-2882
29	A study on recent trends in consumer buying behaviour	Kaveramma C H	Management	An International Multidisciplinary Quarterly Research Journal	2023-2024	2277-5730

30	An Empirical Investigation on Healthcare Professionals' Work Ethic and Ethical Attitudes: The Impact of Leadership Qualities on Ethics Construct and Professional Behaviors	Ms. Priyanka G	Commerce	International Journal of Advanced Research in Science, Communication and Technology (IJARSC)	2023-2024	2581-9429
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