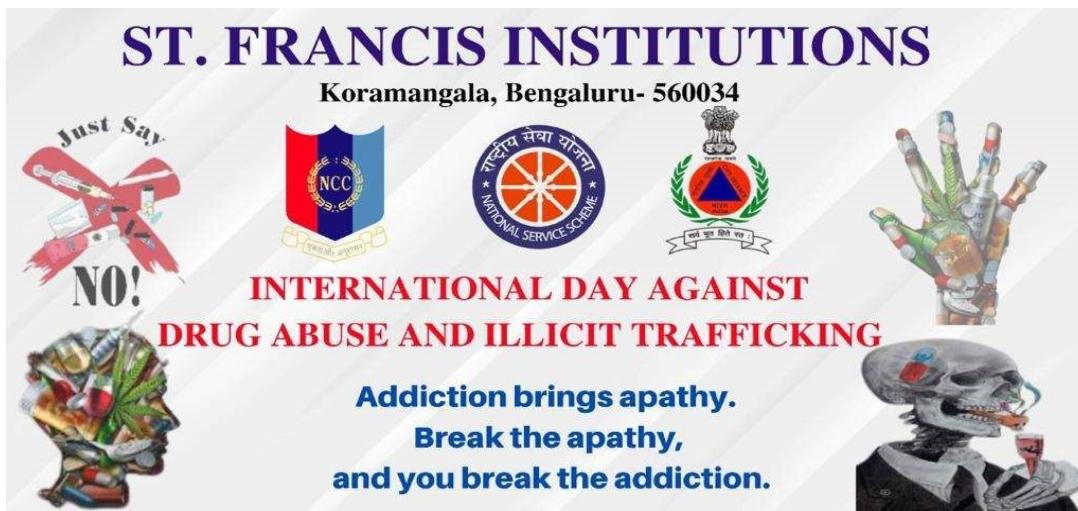


INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT TRAFFICKING ON 1st July 2022



An Anti-drug awareness program was conducted in the college by NSS UNIT, for creating an awareness on the ill-effects of drug and alcohol consumption, in a comprehensive manner. Sri. Dasaradharamaiah is the Chief Guest for the Program in his motivational speech, informed that every day India sees 10 suicides related to drug

abuse. He also added that a report by the central government demonstrated that the vast majority of youth are receiving drug and alcohol prevention messages from sources such as TV, radio, posters and pamphlets, Movie ads and campaigns as this. Furthermore, the report on its special analysis showed that those who have been exposed to such messages are significantly less likely to abuse drugs. The Government of India is taking every visible effort to prevent teen drug use via the National Youth Anti-Drug Media Campaign, especially for those making the difficult transition from schools to colleges via their National-level Anti-Drug Policies. Principal in this event stated that youth are the largest force of our nation and it must be directed in a positive way for their happy, healthy and holy living. Principle expressed that youth only can save themselves by conducting large number of events campaigning the anti-drug messages to make a significant impact in the society.



There was a positive response from the students and public.
56 NSS volunteers participated in this rally and brought awareness to the public.