

TRAFFIC AWARENESS PROGRAM

In Collaboration with: Civil Defence & NSS

The Institutional Social Responsibility (ISR) Committee of St. Francis College, in collaboration with Civil Defence and the National Service Scheme (NSS), organized a Traffic Awareness Program aimed at promoting social awareness and road safety. The initiative sought to educate students and the community on responsible road behaviour and adherence to traffic regulations.

The program featured a guest lecture by a distinguished resource person, providing valuable insights into traffic regulations, safety measures, and the importance of civic responsibility. Following the lecture, the guest officially flagged off a rally, marking the commencement of an awareness march. Approximately 50 students from undergraduate and postgraduate programs, along with volunteers from Civil Defence and NSS, enthusiastically participated in the rally.

The rally covered key traffic junctions in the vicinity of the college, effectively spreading awareness among commuters and pedestrians. The participants were escorted by police personnel, ensuring a smooth and disciplined procession. All committee coordinators actively took part, accompanying the students throughout the rally. The participants carried placards displaying impactful safety messages, reinforcing the importance of traffic discipline, pedestrian rights, and responsible driving.

The guest lecture and rally successfully instilled a heightened sense of road safety awareness among the participants. The session not only emphasized legal compliance and responsible social behaviour but also encouraged students to become active advocates for traffic safety in their communities. The initiative served as a powerful reminder of the role young individuals can play in fostering a safer and more responsible society.