

## **GOOD DEEDS DAY**

**Date: May 17th, 2023**

**Organized by: ISR Committee in Collaboration with Bhumi NGO**

The Institutional Social Responsibility (ISR) Committee, in association with Bhumi NGO, celebrated "*Good Deeds Day*" with great enthusiasm and purpose.

Bhumi is one of India's largest independent youth-driven non-profit organizations, empowering over 30,000 volunteers across more than 12 cities in India. The organization actively contributes to various causes, including education, environmental conservation, animal welfare, and community development. As of 2020, Bhumi has played a crucial role in educating over 25,000 underprivileged children and providing shelter and essential rights to orphans, with education being a key focus area.

### **Purpose of the Initiative**

With the 2023-2024 academic year set to commence in June, the ISR Committee aimed to launch its first activity of the year in collaboration with a nationally recognized NGO. The objective of *Good Deeds Day* was to motivate and inspire children, particularly orphans, as they returned to school after their vacation.

The initiative sought to create a sense of hope and encouragement among students, helping them transition smoothly into the new academic year with renewed enthusiasm and confidence.

### **Guardian Angels of Hope**

As part of this meaningful initiative, students and faculty members of St. Francis Institution took the time to write personalized, positive, and uplifting messages for young school children embarking on a new academic journey. These heartfelt messages, penned by their "Guardian Angels", were intended to instil confidence, inspire dreams, and bring joy to the children as they returned to school.

The *Good Deeds Day* celebration was a resounding success, reflecting the spirit of compassion, service, and empowerment. The collaboration with Bhumi NGO not only reinforced the importance of education and social responsibility but also showcased the power of small yet impactful gestures in making a difference in the lives of young learners.

Totally 540 Messages were collected in four different languages (English, Hindi, Kannada, and Tamil)

440 messages in English

25 messages in Hindi

30 messages in Kannada

10 messages in Tamil