

Wake for Wildlife Conservation Outreach Program

The Wake for Wildlife Conservation Outreach Program was conducted on October 2, 2024, from 7:00 AM to 10:30 AM, covering the route from Cubbon Park to Lalbagh. The event was organized as part of the 70th Wildlife Week celebrations to emphasize the importance of wildlife conservation and promote sustainable environmental practices. A total of 14 participants actively took part in the event, which was coordinated by Ananya Ravi. The program was graced by the presence of Honourable Minister of Forest Sri P.C. Mohan and Honourable Member of Parliament Sri Rizwan Arshad, who shared their insights on the significance of preserving biodiversity.

The primary objective of the event was to raise public awareness about the importance of wildlife conservation and protection. The walk aimed to educate participants on local biodiversity and highlight the critical roles different species play in maintaining ecological balance. Additionally, the initiative sought to inspire sustainable living practices and foster a sense of shared responsibility among the public.

A key focus was to create a network of informed advocates who would support ongoing and future conservation efforts, ensuring long-term environmental sustainability. Through this outreach program, participants were encouraged to adopt behavioral changes that contribute to wildlife preservation and the protection of natural habitats.

Key Highlights of the 70th Wildlife Week Walk for Conservation:

- **Support for Conservation:** The event reinforced the importance of wildlife protection by advocating for stronger conservation policies and initiatives.
- **Fostering Connection:** Participants developed a deeper bond with nature, inspiring them to take active steps toward conservation.
- **Raising Awareness:** The program addressed key environmental challenges such as habitat destruction, climate change, and species endangerment, emphasizing the urgent need for action.
- **Proactive Measures:** Sustainable practices were promoted, encouraging individuals to safeguard habitats and contribute to conservation efforts.
- **Building Community:** The event successfully brought together a committed group of individuals, dedicated to protecting wildlife for future generations.

The Wake for Wildlife Conservation Outreach Program was a successful initiative that educated participants on biodiversity conservation while inspiring them to become active stewards of the environment. By fostering community engagement and long-term commitment, the event played a crucial role in promoting sustainable wildlife conservation efforts. The presence and support of government officials further strengthened the message of collective responsibility, ensuring continued efforts toward preserving India's rich natural heritage.

